So what do you think? Attitudes from people in the New Zealand Household Travel Survey

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quick reminder

- Panel surveys
- Selected results...



How, when, where and why people travel:

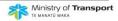
National travel survey

- 1989/90, 1997/98 and 2003-2014
 - ► Face to face recruitment, 2 day travel diary, personal interview
- > 2015-2018
 - Face to face recruitment, 7 day online travel diary, with option of GPS memory prompt

2018-2020, and 2020 onwards

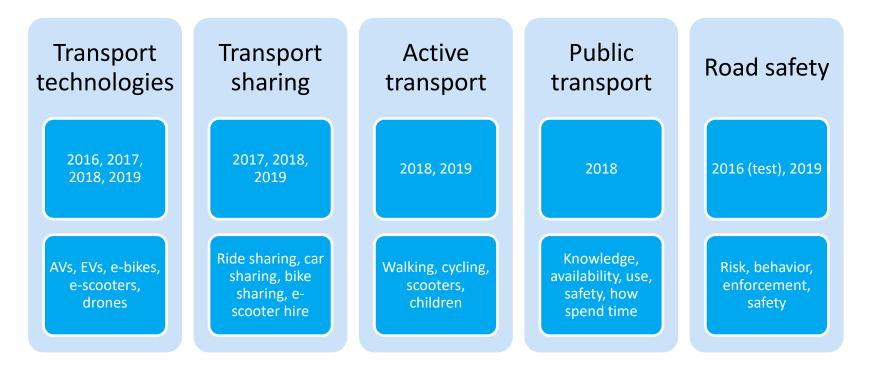
Face to face recruitment, 2 day travel diary, personal interview, with option of GPS memory prompt





Panel surveys – leading indicators of change

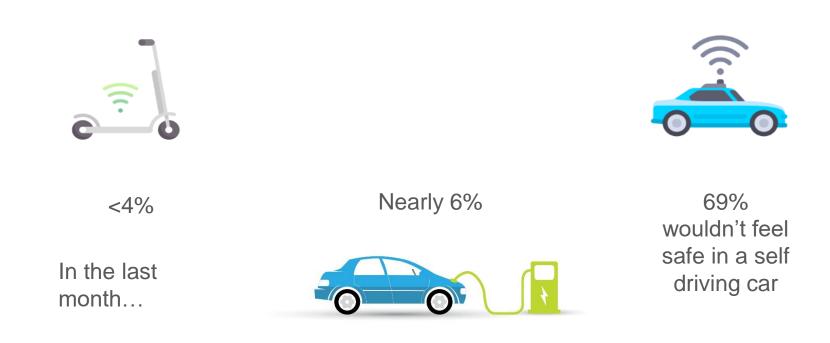
5-10 min online surveys sent to those (aged 15+) who took part in the HTS and said they were willing to take part in further short surveys So far:





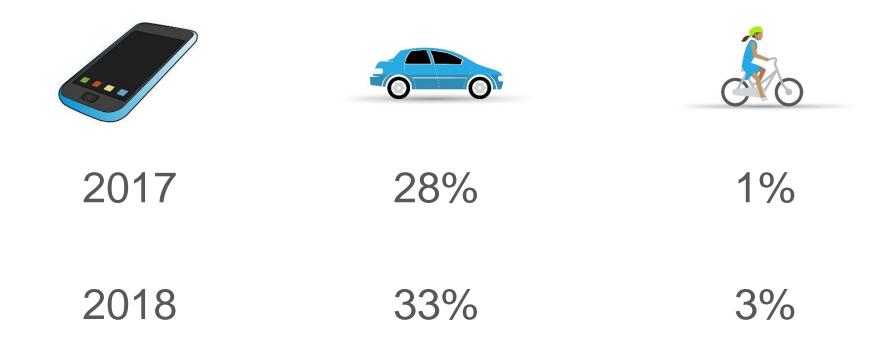


Transport technologies:





Transport sharing: last 12 months have you...



Transport sharing survey November 2017, 639 people responded. Survey November 2018, 638 people responded. Results refer to use of app based ride hailing eg Uber, Zoomy, Ola and bike sharing schemes.



Active transport: 10 min + at some point in the past year



Adult 96% 44% 6% 2% 2%

Child 92% 69% 48% 18% 13%

(where in household)

Active transport survey June 2018. 694 people responded. 180 people reported on a child in their household. Forms of activity reported on are walking/running, cycling, using a kick or push scooter, skateboarding, roller skating.



Public transport



Attitudes from people in the New Zealand Household Travel Survey TKC2019

Public transport survey June 2018. 651 people responded. %s refer to PT options available to reach your major destinations, nearest PT stop is within reasonable walking distance, used PT in last year. National results refer to use in past year.



When on PT...



54%





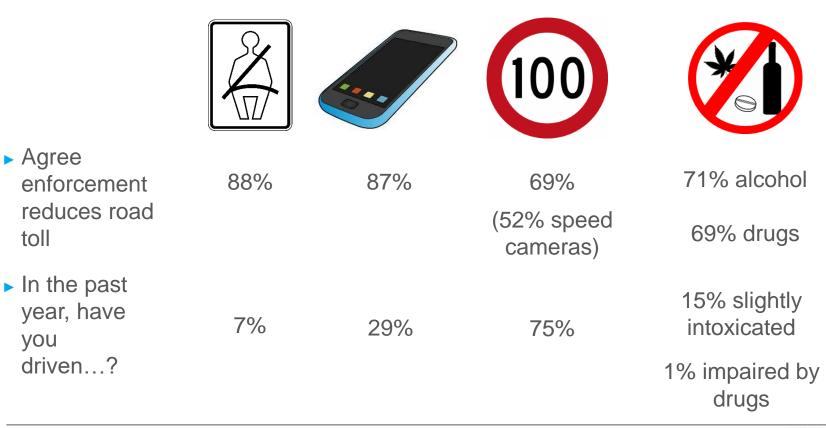


Attitudes from people in the New Zealand Household Travel Survey TKC2019

Public transport survey June 2018. Subset of 363 people who had used PT in the last year. 54% spent most of their time looking at the scenery (followed by mobile device for net/games/music 17%, 11% reading for leisure).

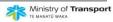


Road safety



Attitudes from people in the New Zealand Household Travel Survey TKC2019

Road safety survey May/June 2019. 754 people responded. % given are for: Enforcement helps reduce the road toll (agree or strongly agree) for Seatbelts, Ban on hand held mobile phone use, Enforcing speed limits, Speed cameras, Compulsory breath testing alcohol, Compulsory drug testing. In the past year have you ever driven: Not wearing a seatbelt, Using hand held cell phone or texting, Over the speed limit, Slightly intoxicated, Impaired by drugs.



www.transport.govt.nz/travelsurvey

www.transport.govt.nz/mot-resources/householdtravel-survey/panels/



Thank you